



15 -16 March 2009 - Semiramis Intercontinental Hotel, Cairo, Egypt

Under the Patronage of
The Minister of Economic Development of the Arab Republic of Egypt
H.E. Dr. Osman Mohamed Osman
and
The Secretary General of the Council of Arab Economic Unity
H.E. Dr. Ahmed Al Goueli

The Arab Textile Industries Forum Common Challenges and New Opportunities

Forum Agenda

Saturday: 14th March, 2009

17:00-19:00 **Registration of participants at Semiramis Intercontinental Hotel**

First Day: Sunday 15th March, 2009

08:00-09:15 **Registration of participants at Semiramis Intercontinental Hotel**

09:30-10:00 **Opening Session:**

- **Mr. Raouf Abou Zaki**, General Manager, Al-Iktissad Wal-Aamal Group
- **Mr. Mohamed El Morshedi**, President, Egyptian Chamber of Textile Industries
- **Eng. Mohammad Sabbagh Sharabati**, Chairman, Arab Federation For Textile Industries
- **H.E. Dr. Ahmed Al Goueli**, Secretary General, Council of Arab Economic Unity
- **H.E. Dr. Osman Mohamed Osman**, Minister of Economic Development

10:00-10:30 **Awards Ceremony:**

- **Eng. Mohammad Sabbagh Sharabati**, Chairman, Sabbagh Sharabati Group
- **Eng. Al Hashimi Al Habib Al Kooli**, Chairman and General Manager, Centrale Tunisienne Des Tissages CETTI/SOFITEX, Tunisia
- **Eng. Mu'taz Wasef Sawwaf**, Chairman, Mimar Invest
- **Mr. Mohamed Farid Khamis**, Chairman, Oriental Weavers
- **Mr. Fouad Nemr Hodroj**, Chairman, Bella Donna Company

10:30-10:45 **Keynote Address: "The Global Crisis and its Repercussions on Arab Industry in General and the Textile Industry in Particular"**
Presented by: Mr. Mohamed Farid Khamis, Chairman, Oriental Weavers

10:45-11:15 **Coffee Break**

11:15-12:30 **Session I: Present Situation and Future Trends in the International Textile Industry**

The session will discuss the status of the textile industry on the international level, namely:

- Present situation of the industry
- Expected future trends
- Asian Competition
- Competitiveness

Moderator: Eng. Mohsen Al-Gilani, Chairman, the Holding Company for Cotton, Spinning, Weaving and Clothing, Egypt.

Speakers:

• **Mr. Jean-François Limantour**, President of the Euro-Mediterranean Association of Textile and Apparel Executive Managers.

“Present situation and future trends in the international textile industry”

• **Mr. Roger Zacaropoulos**, CEO, EDI-STAGE; Senior International Expert in textile and garment marketing, management and export management

“*The industrial textile clothing industry adaptation and mutation to face Asian Competitors*”

• **Mr. Adel Nalbant**, President, Association of Textile Machinery and Accessories Manufacturers, Turkey

“*TEMSAD's role in the Integration of Turkey with the world*”

• **Mr. Ferid Tounsi**, Executive President, Agadir Technical Unit

“*Role of the Agadir Agreement in enhancing competitiveness in textile industry*”

• **Dr. Rasha Moustapha**, Economic Expert, Director of Policies’ Monitoring and Evaluation Department, The Egyptian Cabinet Information and Decision Support Center, Egypt/Presented by **Ms. Rania Gamal Gouda**, Senior Economic Researcher, Policies’ Monitoring and Evaluation Department, The Egyptian Cabinet Information and Decision Support Center, Egypt.

“*Impact of Agadir Agreement on Egyptian textile industry*”

12:30-13:45 **Session II: Present Situation and Future Trends in the Arab Textile Industry**

Presentation of the study on Arab textile industries prepared by the Arab Federation for Textile Industries (AFTI), in collaboration with the International Development Research Center Canada-Ottawa (IDRC) and the United Nations Development Program (UNDP):

- Exports, imports and production
- Obstacles and recommendations
- Inter-Arab trade
- Joint Arab investments

Moderator: Dr. Saleh Azizi, Secretary General, Arab Federation for Textile Industries

Speakers:

• **Dr. Saleh Azizi**, Secretary General, Arab Federation for Textile Industries

• **Dr. Ahmed Moustapha**, Project Manager, The Arab Trade and Development Program, UNDP, Egypt

• **Dr. Luis Abu Ghattas**, Senior Advisor, The Arab Trade and Development Program, UNDP, Egypt

• **Dr. Susan Joeques**, Senior Program Specialist, Economics Program & Partnership Branch, International Development Research Center, Canada

• **Dr. Amirah El-Haddad**, Assistant Professor, Department of Economics, Faculty of Economics & Political Science, Cairo University

• **Mr. Fouad Al Lahham**, National Technical Coordinator, The Industrial Modernization and Upgrading Program (UNIDO), Syria

• **Dr. Mohamed Nejib Karafi**, General Director, Technical Center for Textiles, Tunisia

13:45-15:30 **Lunch hosted by Bella Donna Company, Semiramis Intercontinental Hotel**

15:30-16:30 **Session III: Success Stories in the Arab Textile and Clothing Industry**

The session will highlight success stories in the textile and clothing industry in various Arab countries to encourage and attract investments to this vital sector.

Moderator: Mr. Fouad Hodroj, Chairman of Bella Donna Company

Speakers:

Egypt:

- **Dr. Mohamed Abu Iiana**, Director, Textile Technology Center, Egypt

“Role of the Textile Technology Center in enhancing the textile industry: A case study”

- **Dr. Karima Haggag**, Head of Textile Research Division, National Research Center

“National campaign for enhancement of textile industries in Egypt”

- **Mr. Oussama Abboud**, Managing Director, Kazareen Textile Company

“Kazareen Textile: Success Story in textile industry in Egypt”

- **Mr. Fouad Hodroj**, Chairman of Bella Donna Company

Jordan:

- **Dr. Mohammad Issa Al-Harthy**, General Manager, Harthy Textile Industrial Est.

Iraq:

- **Eng. Abdul Ghani Fakhri Al Jaafar**, Director General of Textiles and Clothing Sector at the Ministry of Industry and Metals

“The present situation of textile industry in Iraq and means for promoting investment”

16:30-17:30 **Session IV: Financing and Recent Technological Developments in the Textile Industry**

The availability of financing is amongst the major structural problems facing growth. This session will discuss various financing alternatives in the Textile Industries as well as shed light on the latest technological development.

Moderator: Eng. Naji Mouzannar, General Manager, Mouzannar Brothers Corporation for Spinning, Weaving and Printing, Lebanon

Speakers:

- **Eng. Naji Mouzannar**, General Manager, Mouzannar Brothers Corporation for Spinning, Weaving and Printing, Lebanon

“New technologies in textile industry”

- **Dr. Mahmoud Abdul-Latif**, Chairman, Bank of Alexandria

“Role of Banks in financing the Arab Textile Industry”

- **Mr. Namaat Ayyash**, Head of Trade Information Division, Arab Trade Financing Program

“Role of the Arab Trade Financing Program in promoting the textile industry”

- **Dr. Eng. Adel Abdel-Halim**, Professor, Higher Technological Institute, Egypt

“Technological Developments in industrial fibers and the environmental aspect”
