

Dubai hosts 'The New Arab Woman Forum' on leadership and social responsibility

Under the patronage of HRH Princess Haya Bint Al Hussein, wife of HH Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of UAE and Ruler of Dubai, The New Arab Woman Forum will take place on October 21-22 at the Jumeirah Emirates Towers, Dubai. The Forum is organized by Al-Iktissad Wal-Aamal Group and Al Hasnaa magazine, in cooperation with the General Secretariat of the Arab League, ESCWA, V-Day Karama, Diplomatic Ladies Association - Dubai and North Emirates and media partner MBC1.

There are 1 clipping(s) in 2 part(s).

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Dubai, September 30 2007: Under the patronage of HRH Princess Haya Bint Al Hussein, wife of HH Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of UAE and Ruler of Dubai, The New Arab Woman Forum will take place on October 21-22 at the Jumeirah Emirates Towers, Dubai

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The forum emphasizes the fundamental role of the Arab woman and her various powers and abilities in leadership, management, politics, business, education, media, beauty, and the problems she encounters.

The New Arab Woman will bring together more than 500 high profile delegates and speakers from 30 Arab and foreign countries. Invitees include women government ministers and parliamentarians, NGO heads, and renowned actresses, artists and journalists, as well as businessmen and other specialists. The forum promises to be one of the major events on the 2007 conference agenda, combining relevance, caliber, advantage, placement power and excellent organization.

Participants include: Mrs Waddad Babaer, First Lady (Sudan); HE Baroness Nicholson of Winterbourne MEP, Vice President, Foreign Affairs Committee- European Parliament (UK); HH Al Sharifa Bint Nasser, Councillor and Member of Trustees, The Hashemite Fund For Development of Jordan Badia, (Jordan); HE Dr Amal Qobeissi, Member of the Federal National Council (UAE); HE Mrs Najia Al Awadi, Member of the Federal National Council, Deputy CEO of Dubai Media Incorporated (UAE); Mrs Rajaa Al Gurg, President, Dubai Businesswomen Council, CEO, AL Gurg Group (UAE); Eng Fatima Al Jaber, Chief Operating Officer, Jaber Group (UAE); HE Ambassador Mouchira Khattab, Secretary-General of the National Council for Motherhood and Childhood (Egypt); Mrs Abby Disney, Founder of the Daphne Foundation (USA); Mrs Al Jawhara Al Angari, President, Al Iman Cancer Society for Women (KSA); Dr Lama Abdul Aziz Suleiman, Board Member, Jeddah Chamber of Commerce and Industry (KSA); Mrs Elaine Jones, CEO, Asteco property (UAE); Hosam A. Alqurashi, Brand Manager, Pantene Procter & Gamble (KSA); Giselle Khoury (MBC).

Also among the participants will be Lebanese singer Nancy Ajram, and Egyptian actor Hussein Fahmi.

"The role of Arab women is no longer limited only to building a family. She now plays a vital role in steering the change to become an effective member in facing current and future challenges," said Mazen Hayek, MBC Group Director of Marketing, Public Relations and commercial.

"MBC Group has always been a pioneer in encouraging Arab women to innovate and play a leading role in society," added Hayek. "Our values of integrity, trust, responsibility, transparency and innovation, are reflected in our belief in Arab women's capabilities and commitment, and the positive role they play in developing society. As a group, MBC has been the motivating force behind the rise of many women who have now become icons in the "who's who" of Arab

Published on: 10/1/2007
Publication: GoDubai.com
Country: United Arab Emirates
Language: English
Section: n/a
Circulation: 317,000
Edition: n/a
Page: n/a
Size: 565 cc, 295 cc
Ad Value: n/a
Locator:

