

Under the patronage of H.M. King Abdullah Bin Hussein II, the **Jordan Economic Forum (JEF 2008)** organized by Al-Iktissad Wal-Aamal Group in cooperation with the Jordan Investment Board will be held on 2 – 3 March 2008 at King Hussein Bin Talal Convention Center – Dead Sea.

After the success of the first and second forums, **JEF 2008** is expected to draw more than 800 high profile participants from the region including business leaders, financiers and investors, representatives of the international organizations, and CEO's of leading international and regional corporations knowing that JEF2005 attracted more than 1200 delegates from 23 countries.

JEF 2008 comes at a time of continued growth and expansion in the Jordanian economy, but also growing challenges of adjusting to higher oil prices, maintaining the flow of foreign direct investment, pushing ahead with the privatization program and meeting the threat of rising unemployment. The Forum will provide an ideal platform for a full discussion and analysis of these and other timely issues.

The Forum will cover a wide range of topics and areas of interest and debate in Jordan's booming economy, including:

- Recent developments in the Jordanian economy and 2007-2008 prospects.
- Impact of the regional situation and regional instability on economic performance and risks.
- Progress of the privatization program, problems and issues.
- The investment climate and new reform measures.
- Real estate projects and investment prospects in the real estate market.
- Banking developments and prospects.
- Investment strategies and opportunities on the Amman Stock Exchange.
- Doing business in Jordan: Case studies on the performance of Arab investment projects.

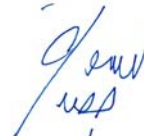
JEF08 is sponsored by many leading institutions from Jordan and other countries, among which: The National Resources Investment & Development Corp. (Mawared), Taameer Jordan Holdings, Arab Bank, Orion Holding Overseas, Jordan Investment Trust P.L.C., Abdali Investment & Development PSC, Aqaba Development Corporation, ASEZA, Jordan Dubai Capital, Horizon Development Holding, Talaat Mustafa Group, Global Investment House, Blom Bank, The Executive Privatization Commission (EPC), Jordan Islamic Bank and Medgulf.

To register for **JEF 2008**, please complete the enclosed registration form and return it to one of the addresses listed below. For more information, please log on to www.iktissad.com

Sincerely,



Raouf Abou Zaki
General Manager
Al-Iktissad Wal-Aamal Group



Dr. Maen Nsour
Chief Executive Officer
Jordan Investment Board