

Preliminary Agenda

Tourism and Real Estate Investment Forum

Hadramout, March 26- 27, 2008

Opening Session:

- Al-Iktissad Wal-Aamal Group Speech
- Hadramout Chamber of Commerce and Industry Speech
- Yemen Tourism Ministry Speech
- Guest of Honor Speech
- Forum Patron Speech

Opening of the Exhibition Accompanying the Conference

First Session: *The current Situation of the Tourism and Real Estate Investment*

- The Legislative and Organizational Environment for Investment
- Challenges Facing Tourism Development and the Means to Overcome Them
- Tourism and real estate investment between centralization and the role of the local authorities
- Partnership between Public and Private sectors
- Role of Yemeni Expatriates

Second Session: *Tourism Development Trends*

- Developing the legislations of the tourism sector
- Developing the structure of tourism services
- Preparing Qualified Human Resources and Attracting Expertise
- Tourism Promotion Strategies
- Competitive Approach for Targeted Markets in Terms of Pricing and Services
- Role of Airlines

Third Session: *Tourism and Real Estate Investment Opportunities*

- Tourism Investment Opportunities in Yemen
- Hotels, Resorts, Entertainment Facilities and Mega Projects Development
- Development of Small and Medium Tourism Projects (Restaurants, Health Tourism Projects, etc.)
- Infrastructure Projects for Services such as Airports, Ports, Highways, etc.

Fourth Session: *Real Estate Financing and Property Ownership*

- Role of Banks in Financing the Real Estate Boom
- Opportunities and Obstacles of Real Estate Financing
- Property Ownership Issue and Solutions

Fifth Session: *Success Stories in the Area of National Tourism Development*